



MTAiC | **LEADING AUTOMOTIVE INNOVATION**

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

MTA Queensland Ignites Excitement at Trackside Breakfast During 2024 Boost Mobile Gold Coast 500

The Motor Trades Association of Queensland (MTA Queensland) celebrated its inaugural Trackside Breakfast at this year's Gold Coast 500, bringing together 60 automotive members and industry stakeholders for a morning of networking and excitement.

Held in the Pavilion x Piper-Heidsieck corporate suite, guests enjoyed a prime location directly above the bustling team garages, where they witnessed the roar of practice laps and felt the adrenaline rush as cars sped by on pit straight.

The atmosphere was electric, further energised by an engaging Q&A session featuring Penrite Racing Drivers Matt Payne and Richie Stanway. These accomplished drivers shared thrilling insights from the track, providing attendees with a unique insider's perspective on the world of racing.

Following the breakfast, attendees dove headfirst into a day brimming with racing excitement, with many staying on to revel in a spectacular concert featuring DJ Total Eclipse, Bag Raiders, and Peking Duk.

MTA Queensland CEO Rod Camm expressed his enthusiasm for the event's success, stating, "The Trackside Breakfast was more than just an opportunity to enjoy great food and company; it was a chance for our members to connect and learn from some of the best in the business. Having Matt Payne and Richie Stanway share their experiences truly elevated the event, and we're grateful to Gates Australia for making that possible."

Motor Trades Association of Queensland

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Camm added, “Events like this strengthen our industry ties and foster collaboration among stakeholders. We are committed to providing valuable experiences that support our members and enrich the broader automotive community.”

The success of the Trackside Breakfast, following MTA Queensland’s earlier event at the Townsville 500, underscores MTA Queensland’s dedication to serving its members and championing excellence within the automotive industry.

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For more information:

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Background:

The Motor Trades Association of Queensland (**MTA Queensland**) is the peak body representing the interests of employers in the retail, repair, and service sectors of Queensland’s automotive industry. MTA Queensland has been performing its vital representative role for the automotive industry since 1929. In Queensland there are some 16,000 automotive businesses employing more than 90,000 people, that generate more than \$7.24 billion to the state economy annually. The automotive industry is estimated to contribute \$37 billion to the Australian economy each year. The Association represents and promotes issues of relevance to all levels of government. In 2019 MTA Queensland was announced as an ABA100 winner in The Australian Business Awards and a finalist in the Lord Mayor’s Business Awards, for Business Innovation.

The **MTA Institute (RTO 31529)** is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry. The MTA Institute is the largest independent automotive training provider in Queensland, employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. In the last year, the MTA Institute delivered accredited courses to more than 2,000 students. The MTA Institute is the first trade RTO in Australia to be approved under the ITECA Industry Certification Program and was the winner of the Small Training Provider of the Year at the 2019 Queensland Training Awards.

MTAiQ, Australia’s first automotive innovation hub established by MTA Queensland in 2017, is an ecosystem that supports innovation and research for the motor trades.

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