

## LEADING AUTOMOTIVE INNOVATION

### MEDIA RELEASE

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# MTA Queensland Congratulates LNP on State Election Victory

The Motor Trades Association of Queensland (MTA Queensland) extends its congratulations to David Crisafulli and the Liberal National Party (LNP) on their victory in the 2024 Queensland State Election.

As the peak body representing the automotive industry in Queensland, MTA Queensland welcomes the opportunity to collaborate with the new government to strengthen the automotive sector and promote a sustainable future. A strong partnership between industry and government will be crucial in addressing the challenges and opportunities ahead, particularly as the state works toward a net-zero future.

"We look forward to working closely with the Premier and his team to advance initiatives that will benefit the automotive industry and Queenslanders alike. Our state election blueprint outlines vital areas for collaboration, including workforce development, sustainable practices, and enhancing future industry competitiveness," said MTA Queensland CEO Rod Camm.

The MTA Queensland state election blueprint highlights key priorities and actionable strategies designed to drive growth in the automotive sector. It emphasises the need for investment in skills training, infrastructure improvements, and regulatory reforms to combat unscrupulous operators in the industry.

The blueprint can be accessed in full HERE.

"Our commitment to a sustainable automotive future is unwavering. We are eager to engage with the government on policies that will not only enhance the industry's resilience but also contribute to the economic prosperity of Queensland," said Camm.

MTA Queensland is excited about the potential for positive change under the new leadership and looks forward to a productive partnership with the LNP government.

\*\*\*FNDS\*\*\*

### For more information:

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#### **Background:**

The Motor Trades Association of Queensland (MTA Queensland) is the peak body representing the interests of employers in the retail, repair, and service sectors of Queensland's automotive industry. MTA Queensland has been performing its vital representative role for the automotive industry since 1929. In Queensland there are some 16,000 automotive businesses employing more than 90,000 people, that generate more than \$7.24 billion to the state economy annually. The automotive industry is estimated to contribute \$37 billion to the Australian economy each year. The Association represents and promotes issues of relevance to all levels of government. In 2019 MTA Queensland was announced as an ABA100 winner in The Australian Business Awards and a finalist in the Lord Mayor's Business Awards, for Business Innovation.

The MTA Institute (RTO 31529) is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry. The MTA Institute is the largest independent automotive training provider in Queensland, employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. In the last year, the MTA Institute delivered accredited courses to more than 2,000 students. The MTA Institute is the first trade RTO in Australia to be approved under the ITECA Industry Certification Program and was the winner of the Small Training Provider of the Year at the 2019 Queensland Training Awards.

**MTAiQ**, Australia's first automotive innovation hub established by MTA Queensland in 2017, is an ecosystem that supports innovation and research for the motor trades.