



MTA  | LEADING AUTOMOTIVE INNOVATION

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Driving a Sustainable Future for the Automotive Industry

The Motor Trades Association of Queensland (MTA Queensland) has today unveiled its 2024 State Election Blueprint, outlining critical support measures for the retail, repair, and service sectors of Queensland's automotive industry.

The automotive industry serves as a key enabler of the Queensland economy and is deeply intertwined with the lives of residents and businesses. Whether it's commuting to work, driving children to school, utilising light and commercial vehicles for trade purposes, or relying on trucks and mobile plant and equipment in the mining, construction, agricultural, or transport sectors, the automotive industry plays a vital role in keeping Queensland moving.

As the state election approaches on 26 October 2024, MTA Queensland's Blueprint highlights five strategic priorities designed to bolster the resilience and competitiveness of automotive businesses in Queensland.

Key recommendations from the Blueprint include:

- addressing skills shortages and developing workforce solutions to ensure the industry has the future skills to support Queensland's ongoing prosperity
- delivering high-quality training for an industry that is beginning to undergo a significant transformation
- shoring up future industry viability and competitiveness
- ensuring Queensland's transition to zero and low emission is optimised
- protecting the environment through adoption of end-of-life vehicle planning.

Queensland's automotive landscape is currently undergoing a significant transformation, driven by a rapid transition to zero and low emission vehicles. This transition presents multifaceted challenges across the automotive industry, particularly for family-owned businesses that are pivotal in vehicle maintenance and services.

Motor Trades Association of Queensland

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“Developed through extensive consultations with members and industry stakeholders, MTA Queensland’s State Election Blueprint offers practical recommendations to support automotive businesses during this time of transition,” said Rod Camm, CEO of MTA Queensland.

“The sector's significant contribution necessitates a strategic relationship between the industry and government. We encourage all political parties to consider the proposals outlined in the Blueprint, and look forward to collaborating with the incoming government, opposition, and crossbench members to promote a sustainable future for the automotive industry.”

The Election Blueprint can be accessed on the MTA Queensland website [HERE](#).

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Background:

The Motor Trades Association of Queensland (**MTA Queensland**) is the peak body representing the interests of employers in the retail, repair, and service sectors of Queensland’s automotive industry. MTA Queensland has been performing its vital representative role for the automotive industry since 1929. In Queensland there are some 16,000 automotive businesses employing more than 90,000 people, that generate more than \$7.24 billion to the state economy annually. The automotive industry is estimated to contribute \$37 billion to the Australian economy each year. The Association represents and promotes issues of relevance to all levels of government. In 2019 MTA Queensland was announced as an ABA100 winner in The Australian Business Awards and a finalist in the Lord Mayor’s Business Awards, for Business Innovation.

The **MTA Institute (RTO 31529)** is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry. The MTA Institute is the largest independent automotive training provider in Queensland, employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. In the last year, the MTA Institute delivered accredited courses to more than 2,000 students. The MTA Institute is the first trade RTO in Australia to be approved under the ITECA Industry Certification Program and was the winner of the Small Training Provider of the Year at the 2019 Queensland Training Awards.

MTAiQ, Australia’s first automotive innovation hub established by MTA Queensland in 2017, is an eco-system that supports innovation and research for the motor trades.

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