



## MEDIA RELEASE

Friday 28 May 2021

FOR IMMEDIATE RELEASE

# Tickets on Sale for 'Carmageddon' Auto Innovation Event

The Motor Trades Association of Queensland (MTA Queensland) is excited to announce tickets are now on sale for Carmageddon. This is the fourth event in the sell-out series and will be held on Thursday 22 July at the Sir Jack Brabham Automotive Centre of Excellence, Eight Mile Plains. The event has gained a reputation as one of the country's best automotive innovation one-day conferences.

Internationally recognised academic and industry experts will deliver keynotes and panel discussions on topics including new technology and the future of mobility, waste management and unlocking the circular economy for tyres, clean fuel and infrastructure and innovation impact opportunities for business.

Some of the subject matter experts include:

- Professor Peta Ashworth OAM, Director Andrew N. Liveris Academy for Innovation and Leadership, Chair Sustainable Energy Futures, UQ & Chair Hydrogen Taskforce
- Professor Michael Milford, Acting Director, QUT Centre for Robotics, Electrical Engineering and Robotics School, Faculty of Engineering, QUT
- Dr Anna Kaksonen, Group Leader, Industrial Biotechnology, CSIRO
- Dr Andrea Walton, Social Scientist and Research Team Leader, CSIRO

### Motor Trades Association of Queensland

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- Behyad Jafari, CEO, Electric Vehicle Council
- Dr Kellie Nuttall, Partner, Deloitte Australia – AI Lead
- Mark Smith, CEO, Waste Recycling Industry Association of Queensland
- Ben Warren, National Manager, Electrification and Mobility, Nissan

The event will be opened by the Honourable Mick De Brenni MP, Minister for Energy, Renewables and Hydrogen and Minister for Public Works.

Attendees will also be treated to an amazing exhibition. On display will be an array of electric vehicles including an Audi E-Tron, Nissan LEAF, Renault Kangoo ZE, Hyundai Kona, Mini Cooper SE as well as the latest e-bikes and e-vans. QUT will bring some mind-blowing technology that showcases sensor advancements and how to create carbon from tyres. Local businesses will exhibit their cutting-edge ideas on retrofitting cars with electric engines and high quality independent front-end suspension systems.

MTA Queensland CEO Rod Camm said, "Carmageddon has become the signature event on the Australian automotive calendar, and we are really excited about this year's program. The event features a collaboration of highly respected experts to discuss the significant transformations occurring right now that will directly impact the future of our businesses in the automotive retail, repair and service sectors.

"With advancements in areas like automotive waste management and recycling, electric and autonomous vehicles, mobility as a service, clean fuels like hydrogen and its supporting infrastructure, vehicle-to-vehicle communication and advancements in sensor technology, it has never been more important to learn how these will shape future business models to exploit incredible opportunity."

The full program can be viewed [here](#).

The event can be attended in-person or online.

Purchase tickets [here](#).

\*\*\*ENDS\*\*\*

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**Included Images:**

2 x Crowd at Carmageddon  
3 x Vehicles at Carmageddon Exhibition

**Background:**

The Motor Trades Association of Queensland (**MTA Queensland**) is the peak body representing the interests of employers in the retail, repair and service sectors of Queensland's automotive / mobility industry. There are some 15,500 automotive value chain businesses employing in excess of 90,000 people, that generate more than \$20 billion annually. The Association represents and promotes issues of relevance to the automotive / mobility industry to all levels of Government and within Queensland's economic structure. In 2019 MTA Queensland was announced as an ABA100 winner in The Australian Business Awards and a finalist in the Lord Mayor's Business Awards, for Business Innovation.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute (RTO 31529)** - a registered training organisation. It is the largest independent automotive apprentice trainer in Queensland employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. In the last year, the MTA Institute delivered accredited courses to more than 2,000 students. The MTA Institute is the first trade RTO in Australia to be approved under the ITECA Industry Certification Program and was announced the winner of the Small Training Provider of the Year at the 2019 Queensland Training Awards.

**MTAiQ**, Australia's first automotive innovation hub established by MTA Queensland in 2017, is an eco-system that supports innovation for mobility and the motor trades.

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