



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

MTA Queensland Driving Recruitment With 'Automotive Jobs Queensland' Platform

The Motor Trades Association of Queensland (MTA Queensland) is leading the effort to tackle the ongoing skill shortage in the automotive industry head-on, announcing the launch of a new online job platform to connect local employers with the global labour market.

With the competition to attract and retain talent stronger than ever, MTA Queensland's **Automotive Jobs Queensland** platform, developed in partnership with WorkinAUS, will deliver an all-new outlet for automotive employers to put their job openings in front of the domestic and international labour pool at the same time, saving time, money, and reaching a greater audience.

Partnering with WorkinAUS, whose market-leading technology matches thousands of international job seekers to local employers each month, will give employers access to a wide network of industry and Government job boards, while also assisting with recruitment marketing and compliance requirements.

The platform also features advanced technology including built-in video capability, applicant tracking system integration, and AI job tool writing integration, allowing employers to input basic information about the job and a compelling job ad produced within seconds!

For job-seekers, Automotive Jobs Queensland will be the go-to site for skilled workers seeking to further their careers, new-starters looking to enter the industry, and international talent to make Queensland home.

Motor Trades Association of Queensland

Address: Freeway Office Park, Building 8, 2728 Logan Road Eight Mile Plains QLD 4113 (Postal: PO Box 4530, Eight Mile Plains QLD 4113)
Telephone +61 7 3237 8777 | Toll Free 1800 177 951 | Email info@mtaq.com.au | Website | www.mtaq.com.au

MTA Queensland CEO Rod Camm said, “The ongoing drastic skill and labour shortage that continues to impact the Australian automotive industry requires an outside-the-box approach to attract new talent pools. As the peak body representing automotive employers in Queensland, we are thrilled to be able to bring this global jobs platform to market to ensure our members have the capability to cast the widest net possible to find and recruit talent.

“With jobs available across the state, the Automotive Jobs Queensland platform will not just advertise jobs, but advertise Queensland as the ideal place to come work and live, creating an ongoing pipeline of experienced candidates for businesses to connect with.

“The platform is innovative, easy to use, and price competitive, and I am optimistic that it will be considered a strong avenue of recruitment going forward.”

To celebrate the launch of the platform, MTA Queensland members can sign up now for free and receive unlimited job ad posting until 2nd October 2023!

The Automotive Jobs Queensland platform is now live, and employers and job seekers can visit www.hire.mtaq.com.au to learn more and get started!

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For more information:

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Background:

The Motor Trades Association of Queensland (**MTA Queensland**) is the peak body representing the interests of employers in the retail, repair, and service sectors of Queensland’s automotive industry. MTA Queensland has been performing its vital representative role for the automotive industry since 1929. In Queensland there are some 16,000 automotive businesses employing more than 90,000 people, that generate more than \$7.24 billion to the state economy annually. The automotive industry is estimated to contribute \$37 billion to the Australian economy each year. The Association represents and promotes issues of relevance to all levels of government. In 2019 MTA Queensland was announced as an ABA100 winner in The Australian Business Awards and a finalist in the Lord Mayor’s Business Awards, for Business Innovation.

The **MTA Institute (RTO 31529)** is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry. The MTA Institute is the largest independent automotive training provider in Queensland, employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. In the last year, the MTA Institute delivered accredited courses to more than 2,000 students. The MTA Institute is the first trade RTO in Australia to be approved under the ITECA Industry Certification Program and was the winner of the Small Training Provider of the Year at the 2019 Queensland Training Awards.

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MTAiQ, Australia's first automotive innovation hub established by MTA Queensland in 2017, is an ecosystem that supports innovation and research for the motor trades.

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