



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Carmageddon Auto Innovation Event Tickets Now Available

The Queensland automotive industry will converge on Eight Mile Plains this July to discuss the latest in automotive innovation and technology, with the Motor Trades Association of Queensland (MTA Queensland) announcing tickets are now on sale for Carmageddon! Now in its fifth year, the industry leading, one-day auto innovation symposium will take on Thursday, 28th July at the Sir Jack Brabham Automotive Centre of Excellence.

Program topics will explore:

- hydrogen fuel technology
- the automotive workforce crisis
- service stations of the future
- changing business models for dealerships
- recycling automotive plastics
- the uptake of the latest safety features and technology

Some of the subject experts include:

- Rod Camm – CEO, MTA Queensland
- Scott Nargar – Senior Manager of Future Mobility and Government Relations, Hyundai
- James Voortman – CEO, Australian Automotive Dealer Association
- Carla Hoorweg – CEO, Australasian New Car Assessment Program
- Adrian Salinas – CEO, Electromotiv

Motor Trades Association of Queensland

Address: Freeway Office Park, Building 8, 2728 Logan Road Eight Mile Plains QLD 4113 (Postal: PO Box 4530, Eight Mile Plains QLD 4113)
Telephone +61 7 3237 8777 | Toll Free 1800 177 951 | Email info@mtaq.com.au | Website | www.mtaq.com.au

- Mark McKenzie – CEO, Australasian Convenience and Petroleum Marketers Association (ACAPMA)
- Nicholas Pappas – Group Managing Director, Servco Australia
- Mark Woelders – Managing Director, Motorama Mitsubishi
- Tania Meli – Senior Executive Southport West & Springwood, Frizelle Sunshine Automotive
- Andrea McCarthy - Director MTA Queensland Board, I-CAR Australia Industry Advisory Board, Chair National Auto Collision Alliance
- Paul Wessel – Principal, Wessels Petroleum, Queensland Board Member ACAPMA
- Nick Manolis - Managing Director, Genesis Autoworks
- Fraser Brown - Dealer Principal, Q Automotive

The event will also feature a fantastic exhibition of the latest new-fuel vehicles including Tesla, Audi E-Tron, Hyundai's Kona, Ioniq, and Nexo models, and the N55 JAC EV Truck, as well as the latest e-bikes and scooters. The Queensland University of Technology's autonomous vehicle pilot prototype, the ZOE2, will also make an appearance, while local businesses will show off their cutting-edge innovations for retrofitting vehicles with electric engines and charging stations.

MTA Queensland Deputy CEO Kellie Dewar said, "We are really excited to have Carmageddon return for 2022 with a fantastic line-up of experts from industry. The program topics are directly relevant to our automotive businesses. Now nationally recognised as a signature event on the automotive events calendar, we expect tickets to be snapped up quickly!

"New to the expo this year, we are excited to see some amazing tool technology on display from MotorTech and Milwaukee Tool."

The full program can be viewed [HERE](#).

Tickets can be purchased [HERE](#).

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For more information:

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Attached Images:

1. Carmageddon 2022 Presenter MTA Queensland CEO Rod Camm
2. Carmageddon 2022 exhibition Nissan Leaf
3. Carmageddon 2022 exhibition Audi e-Tron

Background:

The Motor Trades Association of Queensland (**MTA Queensland**) is the peak body representing the interests of employers in the retail, repair, and service sectors of Queensland's automotive industry. MTA Queensland has been performing its vital representative role for the automotive industry since 1929. In Queensland there are some 16,000 automotive businesses employing more than 90,000 people, that generate more than \$7.24 billion to the state economy annually. The automotive industry is estimated to contribute \$37 billion to the Australian economy each year. The Association represents and promotes issues of relevance to all levels of government. In 2019 MTA Queensland was announced as an ABA100 winner in The Australian Business Awards and a finalist in the Lord Mayor's Business Awards, for Business Innovation.

The **MTA Institute (RTO 31529)** is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry. The MTA Institute is the largest independent automotive training provider in Queensland, employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. In the last year, the MTA Institute delivered accredited courses to more than 2,000 students. The MTA Institute is the first trade RTO in Australia to be approved under the ITECA Industry Certification Program and was the winner of the Small Training Provider of the Year at the 2019 Queensland Training Awards.

MTAiQ, Australia's first automotive innovation hub established by MTA Queensland in 2017, is an eco-system that supports innovation and research for the motor trades.

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