



The benchmark of industry standards.



The benchmark of training standards.

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

MTA Queensland & QUT Reinforce 3D Printing Revolution

The Motor Trades Association of Queensland (MTA Queensland) is a major promoter of innovation that is revolutionising the automotive sector. During 2017, MTA Queensland has hosted a series of Carmageddon events, designed to ignite and engage the industry in Queensland, where guest speakers from government, industry and academia covered off on the implications of fast-paced disruptors. Without question, one of the biggest disruptors making huge strides in the automotive industry is 3D printing.

This Wednesday, QUT'S Intellectual Property and Innovation Law Research Program is hosting a public symposium focusing on design laws and 3D printing. Dr Brett Dale, Group CEO of MTA Queensland is proud to be invited as a guest speaker and applauds QUT's real world approach and ongoing engagement with industry.

Dr Dale said, "MTA Queensland commends QUT on their capacity to engage and forward-thinking approach to emerging technologies, including the impact of 3D printing on the automotive industry and the wider community.

"The latest developments suggest that 3D printing is preparing to turn manufacturing on its head, with 3D metal printing systems that are much faster, safer and cheaper than existing systems and now capable of competing with traditional mass manufacturing processes.

"Industry must maintain the leadership and momentum on digital disruption and emerging technologies, which according to experts will impact business by 2020 with the major rollout and effect here by 2022. In the context of a timeframe, it is closer than many realise!"

Dr Dale will join expert speakers from 1pm to 3pm on Wednesday, August 30, at QUT's Gardens Point campus in the Brisbane CBD.

Motor Trades Association of Queensland

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For more information or to register visit <https://www.qut.edu.au/news/news?news-id=122037>.

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Attached images: Dr Brett Dale speaking at Carmageddon in July 2017, an event to educate and prepare the automotive industry for the innovation revolution.

Background:

MTA Queensland is the peak organisation in the State representing the specific interests of businesses in the retail, repair and service sector of Queensland's automotive industry located in the State. There are some 13,000 automotive value chain businesses employing more than 90,000 persons generating in excess of \$14.5 billion annually. The Association represents and promotes issues of relevance to the automotive industries to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing many trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba and Emerald. The MTA Institute last financial year accredited courses to more than 2 000 apprentices and trainees.

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