



MEDIA RELEASE

10 December 2018
FOR IMMEDIATE RELEASE

How to Recognise a Professional Automotive Business

The Motor Trades Association of Queensland (MTA Queensland) introduced the Professional Circle; a symbol which represents 'proof of professionalism' within the motor trades. This symbol displayed by business, along with the 'certified 10/10 professional member' sign, alerts consumers to the fact that the business has committed to the standards of professionalism expected as a member of the automotive/mobility industry.

As the peak industry automotive industry body in Queensland, MTA Queensland ensures that all businesses that display the Professional Circle have undergone a stringent approval process before being an authorised as an MTA Queensland member.

Consumers can be confident that automotive businesses displaying the Professional Circle have agreed to 10 commitments - honestly, professionalism, transparency, courtesy, integrity, car, clarity, proactivity, accountability and compliance.

MTA Queensland Group CEO, Dr Brett Dale said, "We want the public to recognise the Professional Circle as a symbol of an automotive business that can be relied on and is one that has been certified as a 10/10 as a professional member.

"The Professional Circle could mean the difference between a consumer choosing a business or looking elsewhere.

"It's the rating review that consumers can depend on".

ENDS

Motor Trades Association of Queensland

Address: Freeway Office Park, Building 8, 2728 Logan Road Eight Mile Plains QLD 4113 (Postal: PO Box 4530, Eight Mile Plains QLD 4113)
Telephone +61 7 3237 8777 | Toll Free 1800 177 951 | Email info@mtaq.com.au | Website | www.mtaq.com.au

Attached:

Professional Circle logo

Automotive Business with Professional Circle displayed

For more information:

Clancy Harrip | Marketing & Communications Coordinator | 07 3237 8721 | clancyh@mtaq.com.au

Background:

The Motor Trades Association of Queensland (**MTA Queensland**) is the peak body representing the interests of employers in the retail, repair and service sectors of Queensland's automotive / mobility industry. There are some 15,500 automotive value chain businesses employing in excess of 90,000 people, that generate more than \$20 billion annually. The Association represents and promotes issues of relevance to the automotive / mobility industry to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. The MTA Institute in the last financial year accredited courses to more than 2,000 apprentices and trainees.

MTAiQ, Australia's first automotive innovation hub established by MTA Queensland, is an eco-system that supports innovation for mobility and the motor trades.

Motor Trades Association of Queensland

Address: Freeway Office Park, Building 8, 2728 Logan Road Eight Mile Plains QLD 4113 (Postal: PO Box 4530, Eight Mile Plains QLD 4113)
Telephone +61 7 3237 8777 | Toll Free 1800 177 951 | Email info@mtaq.com.au | Website | www.mtaq.com.au