



The benchmark of industry standards.



The benchmark of training standards.

MEDIA RELEASE

Friday 18 August 2017

FOR IMMEDIATE RELEASE

How Do You Choose a Trustworthy Automotive Business?

The Motor Trades Association of Queensland (MTA Queensland) is proud to showcase the reliability of their members through the Professional Circle; a symbol introduced in 2016 which represents 'proof of professionalism' in the Queensland automotive industry. The symbol is designed to alert consumers that businesses with the Professional Circle on display are respected professionals and have committed to the benchmark of Industry Standards.

The public recognise the Professional Circle as a business that maintains the highest of industry standards set by Queensland's automotive industry peak body, MTA Queensland. All businesses are subject to a stringent approval process by their respective divisional committee before becoming approved as an MTA Queensland member.

MTA Queensland Group CEO, Dr Brett Dale said, "The importance of Queensland automotive businesses being a MTA Queensland member and displaying the Professional Circle could be the difference between a customer choosing to use their business or looking elsewhere.

"Consumers are assured the 10 Commitments of the Professional Circle are met by MTA Queensland members including honesty, professionalism, transparency, courtesy, integrity, care, clarity, proactivity, accountability and compliance. Queenslanders are aware that the 10 Commitments of the Professional Circle certifies an incredibly high standard of professionalism in which they can trust."

Motor Trades Association of Queensland

Address: Freeway Office Park, Building 8, 2728 Logan Road Eight Mile Plains QLD 4113 (Postal: PO Box 4530, Eight Mile Plains QLD 4113)
Telephone +61 7 3237 8777 | Toll Free 1800 177 951 | Email info@mtaq.com.au | Website | www.mtaq.com.au

ENDS

For more information:

Lysa Dugandzic | Marketing & Communications Manager | 0428 510 163 | lysad@mtaq.com.au

Attached images: Professional Circle logo

Background:

MTA Queensland is the peak organisation in the State representing the specific interests of businesses in the retail, repair and service sector of Queensland's automotive industry located in the State. There are some 13,000 automotive value chain businesses employing in excess of 90,000 persons generating in excess of \$14.5 billion annually. The Association represents and promotes issues of relevance to the automotive industries to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing many trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba and Emerald. The MTA Institute last financial year accredited courses to more than 2,000 apprentices and trainees.

Motor Trades Association of Queensland

Address: Freeway Office Park, Building 8, 2728 Logan Road Eight Mile Plains QLD 4113 (Postal: PO Box 4530, Eight Mile Plains QLD 4113)
Telephone +61 7 3237 8777 | Toll Free 1800 177 951 | Email info@mtaq.com.au | Website | www.mtaq.com.au