



EXCLUSIVE MEDIA CALL

Issue Date: 5th July 2017

Media representatives are invited to attend Carmageddon – Leading the Way, a one day symposium designed to help automotive businesses with technological disruptions.

Date: Wednesday, 12th July 2017

Time: 9:00am to 4:30pm (an interactive afternoon session will be held between 2:00 – 4:30pm)

Location: MTA Institute, Building 8, Freeway Office Park, 2728 Logan Road, Eight Mile Plains

RSVP: info@mtaq.com.au

For more information: <https://www.mtaq.com.au/MTAQ/Industry-Events/Carmageddon-Leading-the-way>

ENDS

For more information:

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Background:

MTA Queensland is the peak organisation in the State representing the specific interests of businesses in the retail, repair and service sector of Queensland's automotive industry located in the State. There are some 13,000 automotive value chain businesses employing in excess of 90,000 persons generating in excess of \$14.5 billion annually. The Association represents and promotes issues of relevance to the automotive industries to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive

industry through the **MTA Institute** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing many trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba and Emerald. The MTA Institute last financial year accredited courses to in excess of 2 000 apprentices and trainees.

Issued to:

The Reporter, Southern Star, Albert & Logan News, South – East Advertiser, North Lakes Times