



The benchmark of industry standards.



The benchmark of training standards.

## MEDIA RELEASE

Thursday 09 February 2017

### Small Businesses need to be proactive about cyber security

Motor Trades Association of Queensland (MTA Queensland) strongly urges all Queensland automotive small businesses to be actively investigating their protective measures against cyber invasion.

With recent warnings expressed by Federal Government Ministers, it is imperative that businesses prioritise their internet security now. Approximately 84 per cent of Australian businesses operate online and there is growing popularity in communicating with customers via online platforms. As the peak body representing the interest of employers in the retail service and repair sectors of Queensland's automotive industry, MTA Queensland is reiterating the importance of online security for the 13,000 businesses in this sector and encourages them to take advantage of the free government resources available.

Dr Brett Dale, Group CEO for MTA Queensland said, "With technology moving at such a rapid pace and the need for businesses to have an online presence becoming increasingly critical to their success, it is important that the many small and family owned businesses that make up Queensland's automotive industry are vigilant at protecting their intellectual property against cyber invasion.

"The government has released a series of business-specific resources which highlights important information, including alert services and tips to protect businesses against cyber threats, in an easy-to-follow guide.

We have placed a link on our website business resource library <https://www.mtaq.com.au/Membership/Business-Resources> to these valuable tools. "

**\*\*\*ENDS\*\*\***

**For more information:**

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**Background:**

**MTA Queensland** is the peak organisation in the State representing the specific interests of businesses in the retail, repair and service sector of Queensland's automotive industry located in the State. There are some 13,000 automotive value chain businesses employing in excess of 90,000 persons generating in excess of \$14.5 billion annually. The Association represents and promotes issues of relevance to the automotive industries to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing many trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba and Emerald. The MTA Institute last financial year accredited courses to in excess of 2 000 apprentices and trainees.

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