



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

MTA Queensland announced as a Lord Mayor's Business Awards Finalist

The Motor Trades Association of Queensland (MTA Queensland) is thrilled to be announced as a finalist for the Lord Mayor Business Awards in the category of Australia Pacific LNG Award for Business Innovation.

Now in their 14th year, the Lord Mayor's Business Awards acknowledge the contribution of businesses and individuals to Brisbane's economy and the city's profile as a vibrant centre of innovation and enterprise.

Dr Brett Dale Group Chief Executive said, "As the peak automotive industry body in Queensland, as well as the state's leading automotive training provider, MTA Queensland has a responsibility to ensure we are leading the way by providing cutting-edge solutions for industry problems and supporting the opportunities created by start-ups and entrepreneurs for the automotive and mobility industry.

"In response to the need for an automotive innovation hub, MTA Queensland launched MTAiQ - Australia's first automotive innovation hub.

"MTAiQ represents and works in the interest of members to offer solutions and advice in overcoming and adapting to technological disruptions seen in the automotive/mobility industry.

"We are honoured to be a finalist for such a prestigious award and we are really proud to be recognised for our innovation initiative."

Through MTAiQ, MTA Queensland remains committed to driving opportunities for industry, supporting existing business to transform their business models and ensuring our members are supported through a time of major disruption.

Motor Trades Association of Queensland

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Lord Mayor Adrian Schrinner said the 2019 finalists represent the wide breadth of talent and ingenuity within Brisbane's business community.

"Many successful and innovation businesses call Brisbane home and I'm pleased to see an incredibly strong group of finalists this year," Cr Schrinner said.

"The 2019 finalists demonstrate why Brisbane is one of Australia's most progressive and business-friendly cities – a place where collaboration is a genuine part of business."

MTA Queensland would like to extend their congratulations and well wishes to the other 2019 Australia Pacific LNG Award for Business Innovation finalists: Nightlife Music, PeopleBench, Seipel Group Pty Ltd and Surgical Performance.

The winner will be announced at the 2019 Lord Mayor's Business Awards Gala Dinner on 18 October 2019.

For more information visit: <http://www.choosebrisbane.com.au/corporate/lmba>

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For more information:

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Background:

The Motor Trades Association of Queensland (**MTA Queensland**) is the peak body representing the interests of employers in the retail, repair and service sectors of Queensland's automotive / mobility industry. There are some 15,500 automotive value chain businesses employing in excess of 90,000 people, that generate more than \$20 billion annually. The Association represents and promotes issues of relevance to the automotive / mobility industry to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute (RTO 31529)** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. In the last year, the MTA Institute delivered accredited courses to more than 2,000 students. The MTA Institute is the first trade RTO in Australia to be approved under the ACPET Industry Certification Program.

MTAiQ, Australia's first automotive innovation hub established by MTA Queensland, is an eco-system that supports innovation for mobility and the motor trades.

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