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MEDIA STATEMENT

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FOR IMMEDIATE RELEASE

MTA Queensland Supports Uptake of Electric Vehicles

In a move that the Motor Trades Association of Queensland (MTA Queensland) fully supports; a new public participation program by EVenergi has the potential to increase the number of electric vehicles (EVs) on Australian roads.

The program will identify prospective EV buyers and undertake consumer research to help understand the barriers around EV uptake. Funding of \$172,215 will be provided to the *EVenergi's Charge Together* Campaign from the Australian Renewable Energy Agency (ARENA) on behalf of the Australian Government.

MTA Queensland is an active supporter of electric and hybrid vehicles and believes this data is essential to identify hurdles for EV adoption.

Dr Brett Dale, Group CEO of MTA Queensland said, "2022 has been identified as the tipping point for technological changes to reach maximum impact for transportation so it is of vital importance that the Australian Government acts on this data.

"The *EVenergi's Charge Together* Campaign will create awareness of the enormous opportunity that EVs represent for an environmentally sustainable future.

ARENA CEO Ivor Frischknecht said, "With the support of ARENA and project partners, this program will encourage more Australians to consider electric cars and will help government and industry overcome the barriers to uptake."

The program which was successfully trialed in the UK, will begin in South Australia and roll out to other states if proven successful.

Motor Trades Association of Queensland

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Background:

MTA Queensland is the peak organisation in the State representing the specific interests of businesses in the retail, repair and service sector of Queensland's automotive industry. There are some 15,500 automotive value chain businesses employing in excess of 90,000 persons and generating in excess of \$20 billion annually. The Association represents and promotes issues of relevance to the automotive industries to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing many trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba and Emerald. The MTA Institute last financial year accredited courses to more than 2 000 apprentices and trainees.

MTAiQ – Australia's first automotive innovation hub established by MTAQ, is a facility offering an eco-system that supports innovation in the motor trades.

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