



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

MTA Queensland Announces 'Changing of the Guard'

In 1929 Australia was in the middle of a revolution that would alter the landscape in a way that could not be imagined . . . the car revolution. More than 600,000 Australians (1 in every 11) could claim they owned a motor vehicle, a stark rise from the one-in-55 figure from the turn of the decade. Car prices were coming down and the middle class could now afford to get into the market. Car manufacturing giants Ford and GM had their own plants here, and were mass producing vehicles.

A new industry had developed, and more and more garages and motor mechanics were opening and jumping on board the revolution.

On the 30th September 1929, a group of businessmen from garages and service stations met in Brisbane to discuss the success and development of their industry. And on that night, the Garage and Service Station Proprietors Association of Queensland, the association that would become the Motor Trades Association of Queensland (MTA Queensland), was born.

Since then, MTA Queensland has gone from strength to strength, leading and advocating as the peak industry body for the automotive industry.

It has been quite the journey to get to where we are from that one night in September of 1929 and there have been countless changes and advancements in those 91 years. The latest evolution in the association's history is a change in stewardship. After five years at the helm, Dr Brett Dale has announced his resignation. Brett, a long-time champion of innovation, has been integral to putting a spotlight on disruption and understands the need to stay ahead of the game to provide direction, leadership, and support to members. With his vision, MTAiQ

Motor Trades Association of Queensland

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was established as Australia's first automotive innovation hub in 2017, which is an eco-system that supports innovation for mobility and the motor trades.

Chair of the MTA Queensland board, Paul Peterson said, "While we can be fairly sure where the automotive industry is heading, COVID-19 and 91 years of history has taught us that things are in constant motion and nothing is set in stone. What we do know, however, is that no matter which path the industry goes down, the association will be present to support and advocate for the best interest of our members.

"I thank Brett for his leadership through COVID-19 which has been outstanding, and he has left the organisation in excellent shape and we wish him well on his future endeavors."

Stepping into the role is Mr Rod Camm. Rod has been leading organisations for much of his career and possesses a unique range of experiences as Chief Executive Officer for government agencies, statutory bodies, government-owned corporations, the National Centre for Vocational Education Research (NCVER) and private member-based organisations. Rod is recognised for his leadership in industry engagement, advocacy, and tertiary education, and has worked with the OECD, UNESCO, the G20 Human Capital Taskforce and a broad range of economic reform bodies, boards and reform councils.

Rod said, "I am excited to be leading the MTA Group through the next phase of recovery from COVID-19 and the innovation revolution that is sweeping our industry across the globe. Even though we are well positioned now, we must keep sharp focus on supporting our members, many of whom are yet to feel the full brunt of the effects of COVID-19.

"The humble automobile has been the backbone of Australia's economic and social fabric for the last 91 years and the industry will continue to underpin the nation's economy moving forward."

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Background:

The Motor Trades Association of Queensland (**MTA Queensland**) is the peak body representing the interests of employers in the retail, repair and service sectors of Queensland's automotive / mobility industry. There are some 15,500 automotive value chain businesses employing in excess of 90,000 people, that generate more than \$20 billion annually. The Association represents and promotes issues of relevance to the automotive / mobility industry to all levels of Government and within Queensland's economic structure. In 2019 MTA Queensland was announced as an ABA100 winner in The Australian Business Awards and a finalist in the Lord Mayor's Business Awards, for Business Innovation.

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The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute (RTO 31529)** - a registered training organisation. It is the largest independent automotive apprentice trainer in Queensland employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. In the last year, the MTA Institute delivered accredited courses to more than 2,000 students. The MTA Institute is the first trade RTO in Australia to be approved under the ITECA Industry Certification Program and was announced the winner of the Small Training Provider of the Year at the 2019 Queensland Training Awards.

MTAiQ, Australia's first automotive innovation hub established by MTA Queensland in 2017, is an ecosystem that supports innovation for mobility and the motor trades.

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