

The benchmark of industry standards.





## MEDIA RELEASE

Date: Friday, 25 August 2017 FOR IMMEDIATE RELEASE

# MTA Institute enters partnership with Kawasaki Motors

MTA Institute (MTAI) is thrilled to enter a long-term, mutually rewarding partnership with Kawasaki Motors Australia and is the grateful recipient of a Kawasaki Versys 650L and other Kawasaki training aids.

The donation which has been enthusiastically received by trainers and students, enables motorcycle apprentices to learn on modern machinery and ensures they are up-to-date with the latest technical information.

Paul Kulpa, General Manager of MTAI said, "We are very excited to work in partnership with Kawasaki Motors and this arrangement will directly benefit our students. The Kawasaki Versys 650L will ensure our students are learning from the latest engineering on the market."

Jeremy Fuller, Technical Service Department Assistant Manager from Kawasaki Motors Australia said, "Our company is dedicated to delivering the most up-to-date technical training tools to our stakeholder network. We recognise the importance of motorcycle technical training that occurs at the various training institutes around Australia.

"It is a focus for Kawasaki to ensure that we support MTAI, as a leader in Queensland motorcycle technical training along with other technical Institutes nationally, with the donation of modern and technologically advanced Kawasaki product when it becomes available."

The MTA Institute looks forward to continuing its relationship with Kawasaki Motors Australia and offering the very best of training environments for the motorcycle professionals of the future.

**Motor Trades Association of Queensland** 

### \*\*\*ENDS\*\*\*

### For more information:

Lysa Dugandzic | Marketing & Communications Manager | 0428 510 163 | lysad@mtaq.com.au

#### Attached images:

Image of Motorcycle

#### Background:

**MTA Queensland** is the peak organisation in the State representing the specific interests of businesses in the retail, repair and service sector of Queensland's automotive industry located in the State. There are some 13,000 automotive value chain businesses employing more than 90,000 persons generating in excess of \$14.5 billion annually. The Association represents and promotes issues of relevance to the automotive industries to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing many trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba and Emerald. The MTA Institute last financial year accredited courses to more than 2 000 apprentices and trainees.

#### Motor Trades Association of Queensland