



The benchmark of industry standards.



The benchmark of training standards.

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

EV North sets the pace for automotive innovation in North Queensland

The Motor Trades Association of Queensland (MTA Queensland) was thrilled to award EV North (based in Townsville) with the 2017 Innovation Award at the annual MTA Queensland President's Ball; the signature event for the Queensland automotive industry.

EV North differs from your average mechanical workshop in several key ways. The workshop runs purely off grid solar power including welding, heavy machinery and all processes; all workshop vehicles are electric, solar powered vehicles; and most important, the core business model, which is rebuilding petrol run engines as plug in electric vehicles.

Dr Brett Dale, Group CEO of MTA Queensland said, "MTA Queensland is passionate about leading the way through innovation and we have made it our mission to educate and inform members within the automotive industry about the incoming technological changes; one of which is already making strong headway in Queensland, the electric vehicle.

"EV North have established their position as leaders in innovation and the electric vehicle market and MTA Queensland is very excited to see where EV North head in the future."

Mr Michael Lunn owner of EV North said. "It's a great honour to be awarded the 2017 Innovation Award and recognised for our commitment to electric vehicles and our passion for technological opportunities within the automotive industry.

"All my vehicles in the workshop including utilities and passenger vehicles are electric powered. We are pioneering new battery modification technology and management systems, and we are excited for our future in manufacturing and further developing the manufacturing of Electric Vehicles in Queensland."

Motor Trades Association of Queensland

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MTA Queensland would also like to congratulate Mark Dodge Motoring for winning the 2017 Community Award for their huge contribution towards their staff and their community as a whole.

ENDS

For more information:

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Attached images:

2 x EV North electric run cars

1 x Winner, Michael Lunn (EV North)

Background:

MTA Queensland is the peak organisation in the State representing the specific interests of businesses in the retail, repair and service sector of Queensland's automotive industry. There are some 13,000 automotive value chain businesses employing in excess of 90,000 persons generating in excess of \$14.5 billion annually. The Association represents and promotes issues of relevance to the automotive industries to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing many trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba and Emerald. The MTA Institute last financial year accredited courses to more than 2 000 apprentices and trainees.

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