



The benchmark of industry standards.



The benchmark of training standards.

MEDIA RELEASE

Friday 2nd March 2018
FOR IMMEDIATE RELEASE

Free Auto Industry Event

MTA Queensland will be hosting the free event at its headquarters in Eight Mile Plains, with the purpose of providing an industry overview for the automotive sector in 2018 and sharing insights on current issues facing automotive businesses, dealers and OEMs. We will explore the game-changing trends that have shaped the industry as we know it today, and look at the current rapid rate of change and disruption that will shape the industry for the future.

An open invitation is extended to anyone connected to the automotive industry.

Media representatives from major national publications and online media sites will also be in attendance to discuss ideas for promoting business in the modern digital landscape.

The event will also present a great networking opportunity and will feature a product launch of start-up tyre supplier, TyreStock.

DATE: Tuesday 20th March

TIME: 6pm

VENUE: MTA Queensland, Freeway Office Park, Building 8, 2728 Logan Road, Eight Mile Plains.

RSVP: clancyh@mtaq.com.au by 13/3/18

ENDS

For more information:

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Background:

MTA Queensland is the peak organisation in the State representing the specific interests of businesses in the retail, repair and service sector of Queensland's automotive industry. There are some 15,500 automotive value chain businesses employing in excess of 90,000 persons and generating in excess of

Motor Trades Association of Queensland

Address: Freeway Office Park, Building 8, 2728 Logan Road Eight Mile Plains QLD 4113 (Postal: PO Box 4530, Eight Mile Plains QLD 4113)
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\$20 billion annually. The Association represents and promotes issues of relevance to the automotive industries to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing many trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba and Emerald. The MTA Institute last financial year accredited courses to more than 2 000 apprentices and trainees.

MTAiQ – Australia's first automotive innovation hub established by MTAQ, is a facility offering an eco-system that supports innovation in the motor trades.

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