



## MEDIA RELEASE

15 February 2019  
FOR IMMEDIATE RELEASE

### Carmageddon Innovation Event Announced

The Motor Trades Association of Queensland (MTA Queensland) is excited to announce Carmageddon 'New World Mobility' a one-day automotive innovation symposium to be held Thursday 21 March 2019.

We anticipate this being a high-profile event with attendees from senior government, academia, the innovation eco-system, automotive industry businesses and stakeholders as well as media.

Carmageddon will be opened by the Hon Karen Andrews MP, Minister for Industry, Science and Technology.

The event will feature panels and presenters covering topics such as smart cities and the future of mobility, renewable fuel technologies and blockchain.

There will be an impressive vehicle showcase featuring the latest hydrogen and electric cars from Tesla, Hyundai, Jaguar and Renault.

The Program will include some of Australia's leading subject matter experts including:

- Cat Matson, Brisbane's Chief Digital Officer
- Dr Kellie Nuttall, Partner Deloitte
- Prof Michael Milford, QUT Science and Engineering Faculty, Electrical Engineering, Computer Science, Robotics and Autonomous Systems
- Dr Sue Keay, Research Director Cyber Physical Systems, CSIRO's Data 61
- Dr Brett Dale, CEO, MTA Queensland

#### **Motor Trades Association of Queensland**

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- Dr Paul Sernia, Chief Product Officer | Founder, Tritium
- Eden Spencer, Founder | CEO, Block Two Pty Ltd
- Mark Dutton, Team Manager and Racing Engineer, Triple Eight Race Engineering
- Scott Nargar, Public Relations | Manager of Future Mobility & Government Relations, Hyundai
- Graeme Manietta, Chairman Queensland Branch, Australian Electric Vehicle Council

Tickets will be limited for this free event.

Date: Thursday 21 March 2019

Location: MTA Queensland, Freeway Office Park, Building 8, 2728 Logan Road, Eight Mile Plains, Queensland.

FULL PROGRAM AND REGISTRATION IS [HERE](#)

\*\*\*ENDS\*\*\*

**For more information:**

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**Background:**

The Motor Trades Association of Queensland (**MTA Queensland**) is the peak body representing the interests of employers in the retail, repair and service sectors of Queensland's automotive / mobility industry. There are some 15,500 automotive value chain businesses employing in excess of 90,000 people, that generate more than \$20 billion annually. The Association represents and promotes issues of relevance to the automotive / mobility industry to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. The MTA Institute in the last financial year accredited courses to more than 2,000 apprentices and trainees.

**MTAiQ**, Australia's first automotive innovation hub established by MTA Queensland, is an eco-system that supports innovation for mobility and the motor trades.

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