



MEDIA RELEASE

11 April 2023

FOR IMMEDIATE RELEASE

2023 MTA Queensland Industry Award Nominations Now Open

Automotive businesses Queensland-wide are invited to nominate for the Motor Trades Association of Queensland's (MTA Queensland) 2023 Industry Awards.

Celebrating the significant achievements, ingenuity, and excellence of Queensland's automotive industry in the face of adversity over the last 12 months, the recipients of the Industry Awards will be crowned at MTA Queensland's signature Industry Awards Gala on Saturday, 11th November 2023 in Brisbane.

In an exciting first for the awards, two new award categories have been added in 2023, recognising the businesses that are leading the way in delivering business excellence and driving the industry forward.

The **Small Business Award for Excellence** will be presented to an MTA Queensland member business that employs 15 or fewer staff and demonstrates excellence and best practice in all aspects of business – from customer service to training and employee development, to marketing and sales activities.

The **Large Business Award for Excellence** will be presented to an MTA Queensland member business that employs 16 or more staff and demonstrates excellence and best practice in all aspects of business – from customer service to training and employee development to marketing and sales activities.

MTA Queensland Chief Executive Rod Camm said "I am incredibly excited to introduce these new award categories for the first time and deliver well-deserved recognition to the

Motor Trades Association of Queensland

Address: Freeway Office Park, Building 8, 2728 Logan Road Eight Mile Plains QLD 4113 (Postal: PO Box 4530, Eight Mile Plains QLD 4113)
Telephone +61 7 3237 8777 | Toll Free 1800 177 951 | Email info@mtaq.com.au | Website | www.mtaq.com.au

businesses who are performing to exceptional levels day in, day out. The Industry Awards Gala has become the signature event on the Queensland automotive industry's calendar, and it just makes sense to honour the very best our industry has to offer on the night in front of their peers, friends, and families."

These new awards will be in addition to the following, longstanding award categories:

- **Community Award** – awarded to an individual or member business who is a role model in their community and this is evidenced in their actions.
- **Innovation Award** – awarded to an individual or business that is supporting or implementing innovation in the automotive or mobility industry.
- **Women in Industry Award** – awarded to a female leader achieving success through their commitment to driving change in the automobile or mobility industry.

The highly coveted **MTA Queensland Apprentice of the Year Award** will also be presented on the night to an MTA Institute (RTO. 31529) apprentice who has gone above and beyond in their training and displays a commitment and passion for the automotive trade.

"With businesses across the state continuing to deliver excellence in the face of ongoing adversity, the Industry Awards Gala is an opportunity for our community to come together and celebrate each other, as well as celebrate the special contributions made in the innovation space, in local communities, and by the women doing outstanding work in the industry," said Camm.

"Nominating for one of the Award categories is a fantastic way to recognise a person or business in your community for the wonderful value they bring. There is significant media attention attached to the finalists and winners, and it can bring an increased sense of trust and credibility for customers, knowing that an employee or the business itself has been recognised as an industry leader in Queensland."

Nominations for the Industry Awards are open now and will close at 4.30pm, Friday, 30th June 2023. For more information about the MTA Queensland Industry Awards Gala, and to nominate, visit <https://www.mtaq.com.au/industry-awards-gala/>.

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For more information:

Matthew Ivers | Marketing & Communications Coordinator | 3722 3007 | matthewi@mtaq.com.au

Attached images:

1. 2022 Industry Awards Gala Winners Nathan Brookes and Andrew Whiteway from The Garage Miami, winners of the Community Award and Joe D'Ercole and Ben Silver from Benzina Zero, winners of the Innovation Award.

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Background:

The Motor Trades Association of Queensland (**MTA Queensland**) is the peak body representing the interests of employers in the retail, repair, and service sectors of Queensland's automotive industry. MTA Queensland has been performing its vital representative role for the automotive industry since 1929. In Queensland there are some 16,000 automotive businesses employing more than 90,000 people, that generate more than \$7.24 billion to the state economy annually. The automotive industry is estimated to contribute \$37 billion to the Australian economy each year. The Association represents and promotes issues of relevance to all levels of government. In 2019 MTA Queensland was announced as an ABA100 winner in The Australian Business Awards and a finalist in the Lord Mayor's Business Awards, for Business Innovation.

The **MTA Institute (RTO 31529)** is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry. The MTA Institute is the largest independent automotive training provider in Queensland, employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. In the last year, the MTA Institute delivered accredited courses to more than 2,000 students. The MTA Institute is the first trade RTO in Australia to be approved under the ITECA Industry Certification Program and was the winner of the Small Training Provider of the Year at the 2019 Queensland Training Awards.

MTAiQ, Australia's first automotive innovation hub established by MTA Queensland in 2017, is an ecosystem that supports innovation and research for the motor trades.

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