



The benchmark of industry standards.



The benchmark of training standards.

# CARMAGEDDON

## LEADING THE WAY



# LANDING ZONE

HELD FROM 2:00PM TO 4:30PM IN THE MTA INSTITUTE

The Landing Zone is an interactive afternoon featuring five premium displays that connect to automotive innovative business solutions.

## LANDING ZONE PREMIUM EXHIBITORS

### PREMIUM EXHIBITOR 1



#### DIGITAL SERVICE REPORT

CUTTING EDGE DIGITAL TRANSFORMATION

**DIGITAL SERVICE REPORT (DSR)** is a paperless inspection report / job card in which digital reports can be created quickly on any tablet or computer with internet access. The service also allows you to add photos and send a completed report or a faults-only report to your customers fast.

DSR offers clients the opportunity to instantly see items that are required on vehicles being serviced, quote the items that are required and send reports to vehicle owners

in seconds, reduce authorisation time to get approval for extra work required while allowing access to multiple users on internet connected devices.

Your customer get a professional, easy to understand report, photos of the condition and faults of their vehicle, improved customer satisfaction and trust in the people they are dealing with.

**For more information visit:**  
[www.digitalservicereport.com](http://www.digitalservicereport.com)

### PREMIUM EXHIBITOR 2



#### IMMERSE ENTERPRISE

**IMMERSE ENTERPRISE** is a virtual reality development agency specialising in content creation for cutting edge immersive technologies. The team provides development capability for producing virtual reality, augmented reality and 360 video experiences.

Virtual Reality can be defined as a fully immersive experience, where customers and/or staff wear VR goggles to view 3D virtual environments, with suitable applications in training and marketing. Augmented Reality is digitally overlaid content over the real, physical world which allows for better information consumption and interaction with the real world in new exciting ways.

360 Video is the art of capturing real world footage and delivering it within a 360 degree video format.

Having worked with clients such as Hyundai, KPMG, Westfield Shopping Centre and EKKA Fashion Week our team has vision to bring this technology to the masses through real world applications.

Whether you have an idea or are looking to learn more about how your business could benefit from these technologies we would love to connect with you and assist in bringing your ideas to life through immersive experiences.

**For more information visit:**  
[www.immerseenterprise.com](http://www.immerseenterprise.com)

### PREMIUM EXHIBITOR 3



#### AXALTA COATING SYSTEMS AUSTRALIA PTY LTD

150 YEARS IN THE COATINGS INDUSTRY

**AXALTA** is a leading global company focused solely on coatings and providing customers with innovative, colourful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the 12,800 people of Axalta continue to find ways to better serve our more than 100,000 customers in 130 countries every day with

the finest coatings, application systems and technology.

In the bodyshop, Axalta's refinish products make cars look like new. Our flagship brand families - Cromax®, Spies Hecker® and Standox® - are used by the world's leading refinish technicians. Our colour tools, from fan decks to the latest software based spectrophotometers, are designed to accelerate colour match and improve accuracy, reducing waste and enhancing productivity in the bodyshop.

**For more information visit:**  
[www.axalta.com.au](http://www.axalta.com.au)

**PREMIUM EXHIBITOR 4**



**MILWAUKEE TOOLS**

Since the company began in 1924, **MILWAUKEE TOOLS** has led the industry in both durability and performance. With an unwavering commitment to the trades, Milwaukee continues to lead with a focus on providing innovative, trade-specific solutions. Whether it is through their leadership in LITHIUM-ION technology, as seen in the M12™, M18™ & M28™ Systems, time-saving accessories or innovative hand tool products, Milwaukee is dedicated to delivering a steady stream of advanced solutions for the trades that offer increased productivity and unmatched durability.

To do this, Milwaukee takes the time to work side by side with real craftsman to understand the demands of a constantly changing workplace and how they can best deliver solutions that help the user work both faster and smarter. Milwaukee knows that professional users sweat the small stuff, and so do they. They pay attention to the small details that that make a big difference. This user focus not only leads to solutions for real jobsite challenges, but fuels the disruptive innovation seen across all product lines.

**For more information visit:**  
[www.milwaukeetool.com](http://www.milwaukeetool.com)

**PREMIUM EXHIBITOR 5**



**CAR-O-LINER**

**CAR-O-LINER** is the leading global provider of high-quality, technologically-advanced collision repair equipment to the automotive aftermarket. For more than 40 years we have supplied the industry with innovative solutions, technical development, training and customer support. Over 60,000 Car-O-Liner collision repair systems are in use worldwide.

Car-O-Liner solutions include, computerised and Mechanical measuring systems, comprehensive vehicle

measuring data, alignment benches and frame pulling equipment, vehicle anchoring systems, spot, inverter and MIG/MAG welding systems, workshop organisation and inventory control systems and training and knowledge in modern collision and SMART repair techniques provided by Car-O-Liner Academy.

**For more information visit:**  
[www.car-o-liner.com.au](http://www.car-o-liner.com.au)

**PREMIUM EXHIBITOR 6**



**AUTOMATE**

**AUTOMATE** Training is a unique digital resource which is seen as a complete turn-key automotive training provider. Since being founded in 2014, Automate Training has been successfully implemented in numerous workshops, repair networks and training institutions around the world. It has grown into a global leader in the development and delivery of high quality technical training.

Leading industry experts and educators work within AutoMate to create training that will continually exceed

the professional needs of the industry and deliver a pathway for professional development into the future. Our core delivery method of E-learning is fast becoming the norm for education and professional development. It is not only cost efficient but effective, enabling users to access training anywhere, anytime on any internet connected device.

**For more information visit:**  
[www.automatetraining.com](http://www.automatetraining.com)

**LANDING ZONE EXHIBITORS**

The Landing Zone also boasts a number of Exhibitors showcasing further innovative business solutions

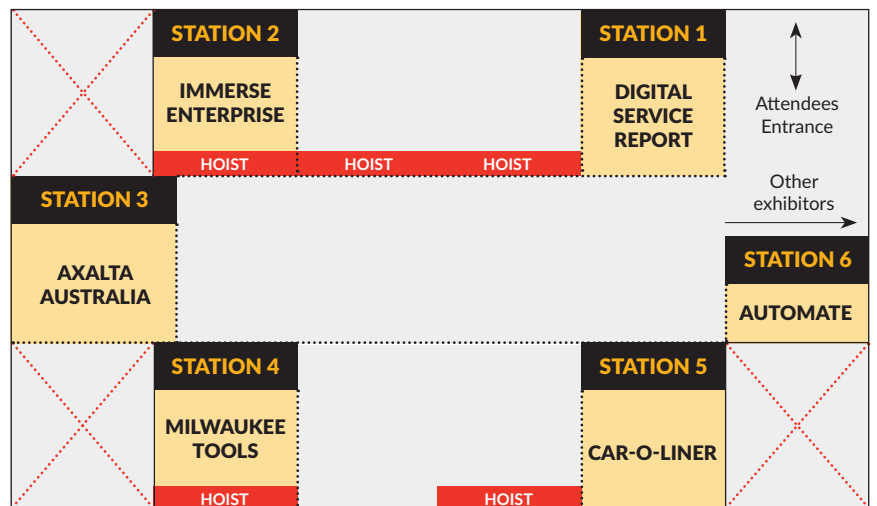
**3DSL**

**CONTACT2SALE**

**EV NORTH**

**SP TOOLS**

**LANDING ZONE MAP**



**JOIN THE CONVERSATION**

**#carmageddonmtaq**

**CARMAGEDDON LEADING THE WAY**

**MTA QUEENSLAND** The benchmark of industry standards.

**THE MOTOR TRADES PROFESSIONAL CIRCLE**

**MTA INSTITUTE** RTO No. 31529 The benchmark of training standards.